

I'm Florence.

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Experienced, Sydney based,  
print + digital designer.

I'm for engaging creative,  
designed to inspire.

# Experience.

NOVEMBER 2020 - CURRENT

## 303 MullenLowe - Sydney Digital Designer

UI website design, eDM design.  
Clients: Audi, Citi Bank.

FEBRUARY 2018 - NOVEMBER 2020

## MullenLowe Profero - Sydney Experience Designer

Component based, responsive UI design.  
Clients: Rio Tinto, ISPT, Peninsula Hotels,  
Commonwealth Superannuation Corporation.

MAY 2017 - FEBRUARY 2018 (CONTRACT)

## Shillington - Sydney Digital + Brand Designer

Branding, UI and digital content creation,  
as well as brand development of  
sub-brand startups.  
Sub-brand start-ups: Clear Name, Credit  
Simple, Milton Graham Lawyers.

MAY 2015 - MAY 2017

## Merivale - Sydney Print + Digital Designer

Creative design of print and digital collateral, brand  
identities, and event and campaign development.  
Clients: Ivy, Coogee Pavilion, The Newport,  
Establishment, Palmer & Co, 50+ additional  
hospitality brands.

JANUARY 2015 - MAY 2015

## We Are Social - Sydney Digital Design Intern

Creative development of social, pitch and  
promotional content.  
Clients: Netflix, Roadshow Films, Nivea,  
Lavazza, Chux, Glad.

JUNE 2014 - DECEMBER 2014

## Momentum Worldwide - Sydney Design Intern

Design and production of minor creative briefs.  
Art-working elements of large-scale campaigns.  
Clients: Optus, Lion Nathan, Durex, Nurofen, Dettol,  
Heineken, American Express.

# Education.

MAY 2015

## The Shillington Web Course Shillington College

This intensive short course covers the  
fundamentals of responsive website  
development, including HTML5 + CSS3.

2011 - 2014

## B.Des UNSW Art + Design

Majors: Graphic Design, Object Design.  
Weighted Average Mark of 84.  
Recipient of the Deans List Award for  
excellence in academic achievement.